

2020

**JUNIOR LIVESTOCK
VIRTUAL
AUCTION**



Buyer's Guide

Saturday, August 15

bid.virtualstockshow.com

Auction begins at 9:00 AM

Sale of Champions: 12:00 PM

Add-ons: August 15-22, 2020

VENTURA COUNTY

FAIR



2020 Junior Livestock Virtual Auction

The Ventura County Fair Junior Livestock Auction is the oldest livestock auction in the state and one of the largest. As you know, this year will be different – instead of being an in-person event at the fairgrounds, the Junior Livestock Auction will be held live online - “virtually” - **this Saturday, August 15, 2020** beginning at **9:00 AM**.

We can't emphasize enough that none of this would be possible without your support. We asked for donations, in they came. We asked for your interest in buying – we received hundreds of email submissions asking for buyer information. THANK YOU. Thank you for making this year's events possible for these kids.

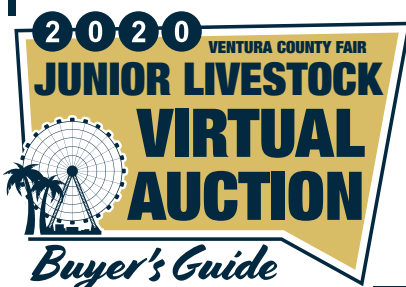
We realize transitioning from an in-person auction to a virtual one is complicated. To make it as easy as possible, we've created this **2020 Junior Livestock Virtual Auction Buyer's Guide**.

Please take a moment to read through it. In this guide, we explain:

- How to register as a buyer
- How to use the virtual auction platform to bid and buy
- Pre-bidding on lots (starting Friday)
- Auction order
- Buyer's options
- Add-ons (August 15-22)
- and more!

To watch or participate in this year's Junior Livestock Virtual Auction, visit the website: bid.virtualstockshow.com and register. We recommend registering ahead of time. It will require you to create a user name, password, and then confirm your registration in your email. Be sure to save your login information for Saturday.

We are proud of our 805 community and its ability to come together for these kids. Thank you for your support. We can't wait to see you online this **Saturday!**



Barbara Quaid
Ventura County Fair CEO

Scott Toland
805AgKids.com

Derrek Smalley
Livestock Superintendent

John Hecht
Ventura County Fair
Foundation Chair

Megan Hook
805AgKids.com

How to Register to Bid & Buy

The virtual auction will begin at 9:00 AM on Saturday, August 15. To bid, buy, or do add-ons, you must first visit bid.virtualstockshow.com and register. You can register beginning Friday, August 14. Once you've entered your email and a password, you will need to check your email and confirm your registration. Then, you can login and place 'pre-bids' as soon as Friday. On Saturday, August 15, you'll need to log back into the bid.virtualstockshow.com website to bid and buy animals online as the auctioneer sells them live, by the head, in real-time.

How to do Pre-Bids

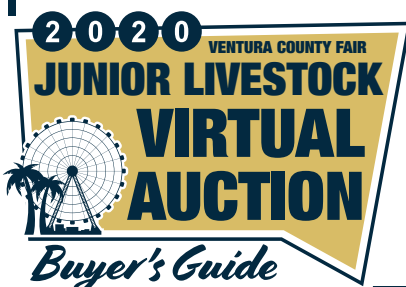
Beginning Friday, August 14, you can place pre-bids for exhibitors. You must have already registered as a buyer bid.virtualstockshow.com. Once you're logged in, enter the Ventura County Fair Virtual Auction. Select a lot you'd like to place a pre-bids for, and enter the minimum bid and maximum bid. The maximum bid you choose will be the highest amount you're willing to pay for that animal. Others can also pre-bid on that same lot, outbidding your maximum. If no other buyers outbid you prior to the live auction, you will start with the winning bid. Live bidders could then bid you up or outbid you if bids surpass the maximum price you set. You can also continue bidding during the live auction on that lot.

How to do Add-Ons

Add-ons will be completed online this year at bid.virtualstockshow.com beginning August 15 through August 22. You will need to register on the website first, then you can complete an add-on for the specific kids you want to support. This year, since animals cannot be donated to Food Share, you'll have the option to do an add-on for Food Share specifically. Designate any dollar amount that you'd like to have go directly to Food Share, and the Ventura County Fair Foundation will cut a check to go to the organization.

How to Donate

If you'd like to support the entire group of kids participating in this year's virtual auction, please consider making a donation through 805AgKids.com. This money will be split evenly among all auction youth participants. 100% of donations received will go to the kids. This is a great way to directly support every 805 Ag Kid.

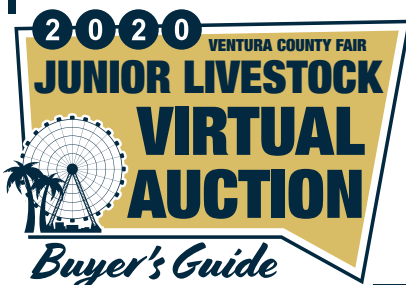


How to Register as a Buyer

bid.virtualstockshow.com

To bid, buy, or do add-ons, you must first visit bid.virtualstockshow.com and register. Watch this tutorial and follow the steps below.

1. Click **LOGIN/REGISTER** at the top of the page, in the blue banner.
2. Choose **REGISTER** at the bottom of the pop-up box.
3. Complete the registration form. Create a username and password that you will remember. You will need this to login to bid.virtualstockshow.com on Saturday, August 15. Once you've completed the form, click **NEXT STEP** at the bottom of the form.
4. Read through the terms. Beneath the terms, click the small box indicating you agree to the terms. Then click **NEXT STEP**.
5. Your registration is NOT complete yet. Check your email that you used to register for an email from Virtual Stock Show. You will need to click through that email to confirm your registration. Virtual Stock Show will ask you to login again. Once you've completed this step, you are now finished registering.



2020 Junior Livestock Virtual Auction

Saturday, August 15

bid.virtualstockshow.com

Order of Sale and Approximate Sale Time

9:00 AM

Meat Pens

Swine

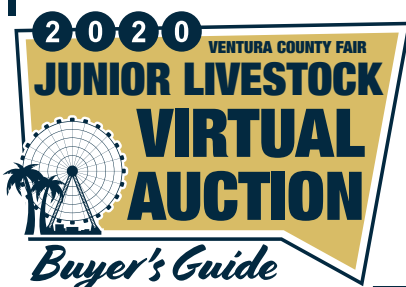
Steers

Sale of Champions: 12:00 PM

Goats

Lambs

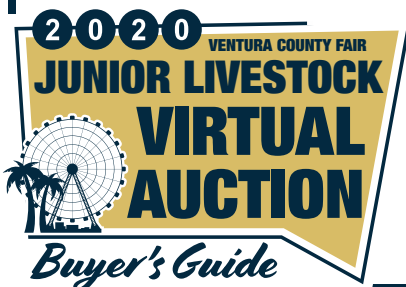
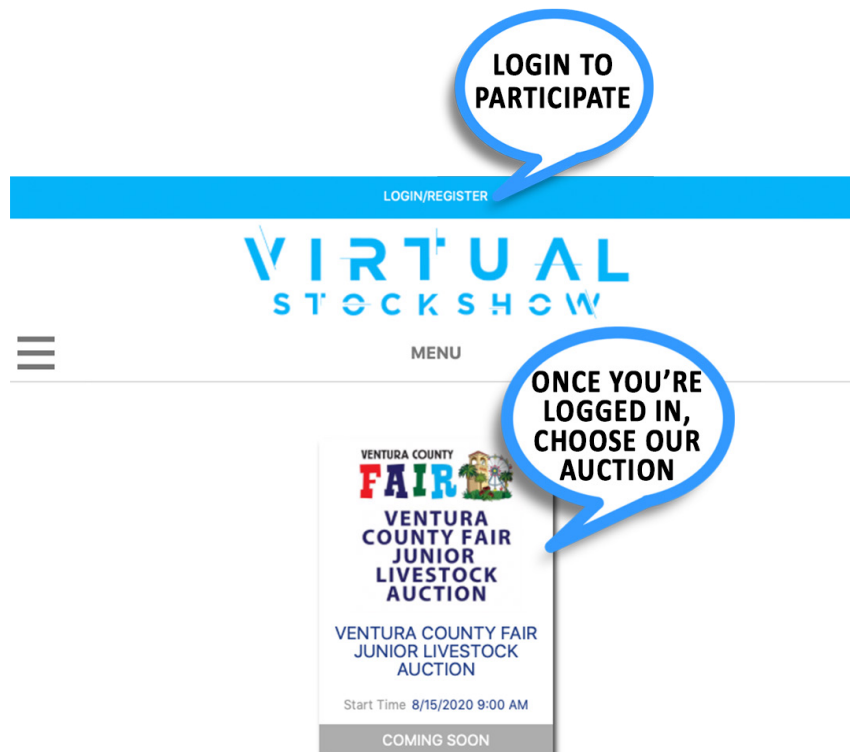
**Specific auction order of exhibitors will be available
Friday, August 14 on 805AgKids.com*



How to Bid & Buy on Saturday, August 15

Watch a sample video of how the virtual auction platform works [here](#) and follow the steps below to bid and buy on Saturday, August 15.

1. Visit: bid.virtualstockshow.com
2. Click **LOGIN/REGISTER** in the top blue banner
3. Use the login information you created when you registered
4. Click on the Ventura County Fair virtual auction image, then click **ENTER AUCTION** again
5. Once you're in the virtual auction, click on **VIEW VIDEOSTREAM** on top right of the exhibitor's photograph so that you hear the **LIVE** audio of the auctioneer selling the animals.



Virtual Auction Platform

Once you're logged into the Virtual Stock Show bidding platform, here's an example of what you'll see. You can also watch a sample video of a virtual auction [here](#).

Lefthand side:

Current winning bid

Bidding history of the current lot for sale

Notes from the Virtual Stock Show team
(This is a good place to check if you're experiencing technical issues.)

Middle:

Photograph of the exhibitor with their animal currently being sold.

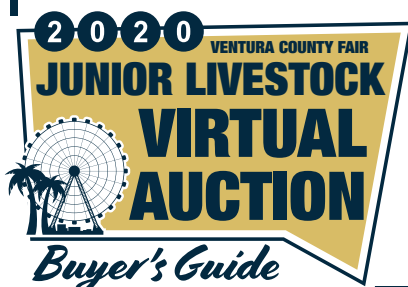
Make sure you've clicked on the audio icon and **VIEW VIDEOSTREAM** to hear the live auctioneer selling the lot.

Righthand side:

What sold last and for how much money
(Marked "**SOLD**" in left corner)

The name of the current exhibitor whose animal is selling now
(Marked "**LIVE**" in left corner)

The upcoming auction order of exhibitors who will sell their animals next



Auction Payments

After the virtual auction is finished, you will receive a text notification to the phone number you provided to complete payment details and to indicate what you'd like to do with your purchase.

Your timely response is important.

Next, you'll receive an email to the email address you provided at registration. A link to pay for your purchase(s) will be included in that email. You can pay immediately via that link.

If you prefer to write a check, payment must be dropped off at the Ventura County Fairgrounds the following week.

In-person payment drop-off:

Dates: **August 17-21**

Times: 9:00 AM – 4:00 PM

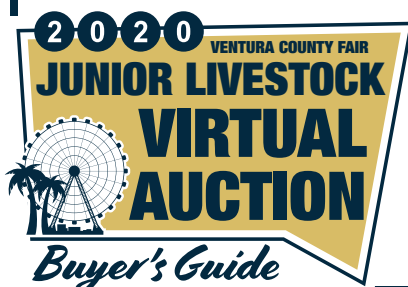
Location:

Ventura County Fairgrounds Office

10 W. Harbor Blvd.

Ventura, CA 93001

All purchases will be made through the Ventura County Fair, not VirtualStockShow.com. You will receive a receipt similar to those you've received in the past, if you've bought through the Ventura County Fair Junior Livestock Auction previously.



Buyer Options

Resale

This year, the fair is strongly encouraging resale. If you decide to allow the animals to be resold, they will be sent to a wholesale stock yard and be resold at market rate. Any proceeds from the resale will go back to the kids.

Live Pick-Up

For live pick-up, the buyer and exhibitor must work together to make arrangements.

Butchering

If you choose to keep the animal for your freezer, it is up to the buyer and the exhibitor to make an appointment for a butcher, pay for the processing, cut & wrap, and getting the animal to the butcher.

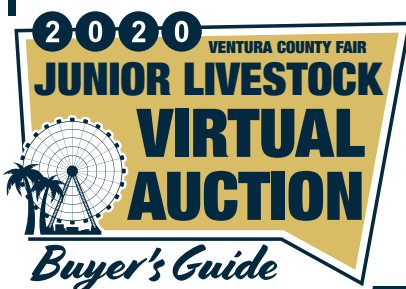
Please note: our local butchers are extremely busy at this time, many without availability until well into late September. A limited number of appointments have been made available to us in late September. These appointments are first come, first served. Approximate pricing includes slaughter, cut, and wrap.

Kent Short of *Old Fashioned Country Butcher*

- Lambs/Goats \$200
- Swine \$425
- Steers \$150 slaughter fee plus \$1.10/lb hanging weight

Shane Watkins of *Watkins Cattle Company*

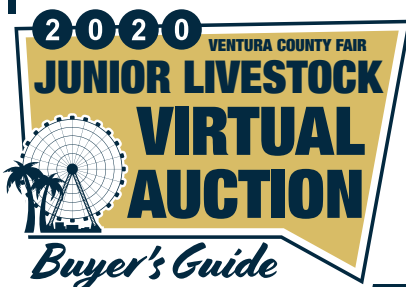
- Lambs/goats \$300
- Swine \$625
- Steers \$250 + \$1.25/lb hanging weight



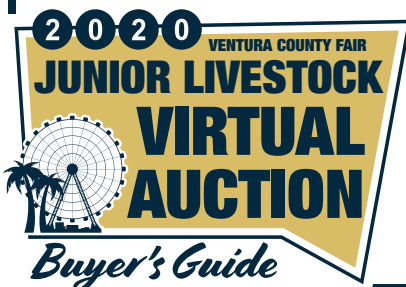
THANK YOU TO OUR SPONSORS!

This year's Junior Livestock Virtual Auction and market shows would not be possible without the support of our sponsors and donors!

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The Anger Family

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Champion Goat

Dean & Tina Thrasher

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Champion Steer



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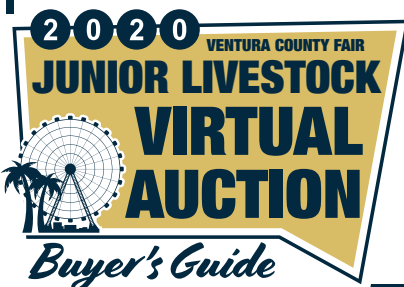
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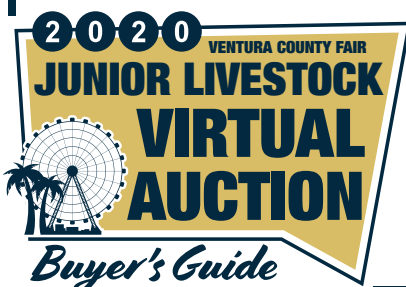
Gary & Barbara Nord

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Thank You!